



EVA SUAY VÁZQUEZ

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Valencia

PORTFOLIO

<https://sites.google.com/view/evasuay/inicio>

FORMACIÓN ADICIONAL

- 2023 **UX Design Professional Certificate.** Google - Coursera. 120 h.
- 2024 **Digital Marketing Professional & E-Commerce Certificate.** Google - Coursera. 120 h.
- 2024 **Advanced Photoshop: Effects & Tricks.** Labora. 80 h.
- 2004 **Graphic & Layout Designer.** AIDO. Internship in Matis Preimpresión. 509 h.
- 2003 **Assistant Technician in Graphic Design.** ASES. 639 h.
- 2002 **Design & Creation of web pages.** IVAFE. 309 h.
- 2001 **Web-page Design.** Casa de la Cultura of Burjassot. 100 h.
- 2000 **Graphic Design.** Casa de la Cultura of Burjassot 250 h.

SOFTWARE

- Adobe Indesign.
- Adobe Illustrator.
- Adobe Photoshop.
- Adobe XD.
- Figma.
- Microsoft Office.
- QuarkXPress

UX/UI & Graphic Designer

● PROFESSIONAL PROFILE

As a UX/UI and visual designer, I have received training in the field of Graphic Arts and design. I have ample experience in my professional career, I have worked as a creative in several branches related to design, having accessibility and usability as the main pillars. I have worked with countless printing formats, participating in punctual tasks of design and adaptation of web pages both in desktop and mobile formats. I possess a great capacity for motivation to continue learning with each project that is entrusted to me, with strong organizational skills, combined with my responsibility and my dynamic and optimistic capacity for teamwork. I am looking for a position adapted to my profile.

● PROFESSIONAL EXPERIENCE

- Nov. **JCDecaux S.L.U.**
2005 Graphic designer, information manager.
Jun. Responsible for all design and production activities related to EMT
2023 Valencia information according to its guidelines and strategic objectives. Regular interlocutor between EMT Valencia and JCDecaux for any process or requirement. Maintenance and management of the EMT Valencia static information stock. Monitoring the production process until its completion.
- 2024 **FREELANCE**
Curr. **Corporate image design.**
 - 2021 · J. A. Suay "Cocina a leña"
 - 2018 · Alejandro Guardefío "Be Your Best"
 - 2013 · Dolç i Salat Regina

● UX/UI COURSE PROJECTS

With my projects I demonstrate my capacity to carry out the design process from beginning to end: empathize with users, define their pain points, propose design solutions, create wireframes and prototypes, and test designs to obtain feedback and suggest improvements.

WORK OUT & MORE: Dedicated APP design to solving time problems for physical trainers by helping to streamline their work with predefined training plans and diets.

DAME RCTAS: Web design to find and view cooking recipes through filters with multiple variants.

CONECTA2: APP and responsive web design for a UX of public interest, where two users are connected to share private bicycles with the aim of promoting the use of sustainable vehicles, thus minimizing the impact of environmental pollution on short journeys.

● SKILLS

- Basic aspects of UX design.
- First steps in the process of UX design: Empathize, define and ideate.
- Creating user personas.
- User stories.
- User journey map.
- Competitive audit.
- Identifying the user's needs.
- Problem statement.
- Information architecture.
- Sitemaps.
- Sketching process: Cracy Eights, How Might We.
- Accessibility.
- Responsive design.
- Creating low-fidelity wireframes & prototypes.
- UX Research study plan.
- Conducting usability studies.
- Creating high-fidelity wireframes & prototypes in Figma & Adobe XD.
- Creating dynamic user interfaces [UI] for websites.
- Photography retouch with Adobe Photoshop.



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UX/UI & Graphic Designer

● EDUCATION

1999 **GRADUATE IN INDUSTRIAL DESIGN**
2004 Escola d'Art i Superior de Disseny de València.

1993 **C.O.U / High School Diploma.**
1999 Instituto de Bachillerato Vicent Andrés Estellés.

● ADDITIONAL PROFESSIONAL EXPERIENCE

Dec. **Termomecanic S.L.**
2023 Administrative assistant.
Apr. Administrative paperwork and graphic design in order to update current formats.
2024

2024 FREELANCE

Curr. **Poster design & Corporative image.**
2003 Trial Ciutat de Moncada.
2019

2002 **Web design, development & updating.**
2005 Griferías MR S.L. - Tonuca - Óptica Ferrer.

2004 **Logbook design.**
Calefacción Vázquez y Marcilla.

● ADDITIONAL EDUCATION

2024 **Ecodesign.** Labora. 40 h.

2005 **Computer Applications Programmer.** Soc. Pedagógica Ausias March. 659 h.

2004 **Business Management.** IVAJ. Programa Creación Empresas Jóvenes. 20 h.

2003 **Assistant Technician in Industrial & Interior Design.** B&S. 709 h.

● INTERNSHIP

Aug. **VAER S.A.** Management of topographic maps in Autocad, modification
Oct. of elements not related to topography in them and printing at scale up
2003 to A1 format.

Oct. **Matís Preimpresión S.L.** Internships in the different areas in preparing
Dec. Final Art for printing. Among them, digital photography, scanning, image
2004 and color retouching, filming and offset printing plates [CTP].

● LANGUAGES

2024 Currently studying C1 English - C2 Valencian

2024 **Valencian C1** certification.

2020 **English B2** certification.

2018 **Chinese A2** certification.

● APTITUDES

- Inquisitive
- Lively
- Hard-working
- Determined
- Decisive
- Eager to continue learning and facing new challenges.